

# CONTRACT



**WIVB**  
**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

And:

**Brabender Cox**  
**108 South Street**  
**3rd Floor**  
**Market Station**  
**Leesburg, VA 20175**  
**USA**

<u>Contract / Revision</u> 954520 /		<u>Alt Order #</u> 25330107
<u>Product</u> <b>Candidate</b>		
<u>Contract Dates</u> <b>10/17/16 - 10/23/16</b>		<u>Estimate #</u> <b>143</b>
<u>Advertiser</u> <b>POL/Chris Jacobs</b>		<u>Original Date / Revision</u> 10/14/16 / 10/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WIVB</b>	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9913021	<u>Advertiser Code</u> 25	<u>Product 1/2</u> 34
<u>Agency Ref</u> IN12303/TO1358/SP11		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WIVB	10/17/16	10/17/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	1-----	1			\$175.00					
N 7	WIVB	10/20/16	10/20/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	---1---	1			\$175.00					
N 8	WIVB	10/19/16	10/19/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	--1----	1			\$300.00					
N 9	WIVB	10/21/16	10/21/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	----1--	1			\$300.00					
N 10	WIVB	10/17/16	10/17/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	1-----	1			\$150.00					
N 11	WIVB	10/18/16	10/18/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-1-----	1			\$150.00					
N 12	WIVB	10/20/16	10/20/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	---1---	1			\$150.00					
N 13	WIVB	10/21/16	10/21/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	----1--	1			\$150.00					
N 14	WIVB	10/22/16	10/22/16	Saturday Wknd Wake Up RE Sa	6a-8a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	-----1-	1			\$150.00					
N 15	WIVB	10/17/16	10/17/16	M-F 9a-10a	9a-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/17/16	10/23/16	1-----	1			\$50.00					
N 16	WIVB	10/18/16	10/18/16	M-F 9a-10a	9a-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 954520 /		<u>Alt Order #</u> 25330107
<u>Contract Dates</u> 10/17/16 - 10/23/16	<u>Product</u> Candidate	<u>Estimate #</u> 143
<u>Advertiser</u> POL/Chris Jacobs		<u>Original Date / Revision</u> 10/14/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$50.00				
N 17	WIVB	10/19/16	10/19/16	M-F 9a-10a	9a-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$50.00				
N 18	WIVB	10/20/16	10/20/16	M-F 9a-10a	9a-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$50.00				
N 19	WIVB	10/21/16	10/21/16	M-F 9a-10a	9a-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$50.00				
N 20	WIVB	10/17/16	10/17/16	Let's Make A Deal	M-F 10-11a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$450.00				
N 21	WIVB	10/19/16	10/19/16	Let's Make A Deal	M-F 10-11a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$450.00				
N 22	WIVB	10/21/16	10/21/16	Let's Make A Deal	M-F 10-11a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$450.00				
N 23	WIVB	10/18/16	10/18/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$550.00				
N 24	WIVB	10/20/16	10/20/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$550.00				
N 25	WIVB	10/17/16	10/17/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$350.00				
N 26	WIVB	10/19/16	10/19/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$350.00				
N 27	WIVB	10/21/16	10/21/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$350.00				
N 28	WIVB	10/18/16	10/18/16	M-F Soaps Rotation	M-F Soaps Rot 123		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$225.00				
N 29	WIVB	10/19/16	10/19/16	M-F Soaps Rotation	M-F Soaps Rot 123		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$225.00				
N 30	WIVB	10/20/16	10/20/16	M-F Soaps Rotation	M-F Soaps Rot 123		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$225.00				
N 31	WIVB	10/17/16	10/17/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$125.00				
N 32	WIVB	10/19/16	10/19/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$125.00				
N 33	WIVB	10/21/16	10/21/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$125.00				
N 34	WIVB	10/17/16	10/17/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$650.00				
N 35	WIVB	10/18/16	10/18/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$650.00				
N 36	WIVB	10/20/16	10/20/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$650.00				
N 37	WIVB	10/21/16	10/21/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$650.00				
N 38	WIVB	10/17/16	10/17/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$550.00				
N 39	WIVB	10/19/16	10/19/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$550.00				
N 40	WIVB	10/20/16	10/20/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$550.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WIVB	10/17/16-10/23/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm	----Th-----	:30	<del>\$550.00</del>		NM		
		Credited											
N 41	WIVB	10/21/16	10/21/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----2--				2	\$550.00				
N 42	WIVB	10/18/16	10/18/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$500.00				
N 43	WIVB	10/19/16	10/19/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$500.00				
N 44	WIVB	10/20/16	10/20/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$500.00				
N 45	WIVB	10/21/16	10/21/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$500.00				
N 46	WIVB	10/17/16	10/17/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$750.00				
N 47	WIVB	10/18/16	10/18/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$750.00				
N 48	WIVB	10/20/16	10/20/16	M-F 730-758p	M-F 730-758p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	10/17/16-10/23/16	M-F 730-758p	M-F 730-758p	----Th-----	:30		<del>\$750.00</del>		NM		
Credited													
N 49	WIVB	10/21/16	10/21/16	M-F 730-758p	M-F 730-758p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----2--				2	\$750.00				
N 50	WIVB	10/17/16	10/17/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$450.00				
N 51	WIVB	10/21/16	10/21/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$450.00				
N 52	WIVB	10/23/16	10/23/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$350.00				
N 53	WIVB	10/18/16	10/18/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$125.00				
N 54	WIVB	10/20/16	10/20/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$125.00				
N 55	WIVB	10/17/16	10/17/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	10/17/16-10/23/16	LF M-F The Late Show	LF M-F The Late S	SM-----	:30		<del>\$75.00</del>		NM		
Credited													
N 56	WIVB	10/19/16	10/19/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$75.00				
N 57	WIVB	10/21/16	10/21/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	10/17/16-10/23/16	LF M-F The Late Show	LF M-F The Late S	-----F----	:30		<del>\$75.00</del>		NM		
Credited													
N 58	WIVB	10/22/16	10/22/16	M- Su Late Fringe1135-135	11:35p-1:35xm		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$50.00				
N 59	WIVB	10/22/16	10/22/16	M- Su Late Fringe1135-135	11:35p-1:35xm		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$40.00				
N 60	WIVB	10/23/16	10/23/16	M- Su Late Fringe1135-135	11:35p-1:35xm		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$50.00				

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**WIVB**  
**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

<u>Contract / Revision</u> 954520 /		<u>Alt Order #</u> 25330107
<u>Contract Dates</u> 10/17/16 - 10/23/16	<u>Product</u> Candidate	<u>Estimate #</u> 143
<u>Advertiser</u> POL/Chris Jacobs		<u>Original Date / Revision</u> 10/14/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 61	WIVB	10/23/16	10/23/16	M- Su Late Fringe	11:35p-1:35am		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----2				2	\$15.00				
N 62	WIVB	10/17/16	10/17/16	Monday Prime Hour 1	Monday 758p-9p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$1,350.00				
N 63	WIVB	10/18/16	10/18/16	Tuesday Prime Hour 1	Tuesday 758p-9p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$1,350.00				
N 64	WIVB	10/19/16	10/19/16	Wednesday Prime Hour 2	Wednesday Prime		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$1,500.00				
N 65	WIVB	10/21/16	10/21/16	Friday 9-10p	Friday 9-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$1,100.00				
N 66	WIVB	10/22/16	10/22/16	Saturday 10-11p	Saturday 10-11p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$450.00				
N 67	WIVB	10/23/16	10/23/16	Sunday 8-9p	Sunday 8-9p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$750.00				
N 68	WIVB	10/17/16	10/17/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$50.00				
N 69	WIVB	10/18/16	10/18/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$50.00				
N 70	WIVB	10/19/16	10/19/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$50.00				
N 71	WIVB	10/20/16	10/20/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$50.00				
N 72	WIVB	10/21/16	10/21/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$50.00				
N 73	WIVB	10/22/16	10/22/16	Saturday 9-10p	Saturday 9-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$300.00				
N 74	WIVB	10/23/16	10/23/16	Sunday 9-10p	Sunday 9-10p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$750.00				
<b>Totals</b>								0.00				68	\$25,845.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	68	\$25,845.00	(\$3,876.75)	\$21,968.25
<b>Totals</b>	68	\$25,845.00	(\$3,876.75)	\$21,968.25

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<u>Contract / Revision</u> 954520 /		<u>Alt Order #</u> 25330107
<u>Contract Dates</u> 10/17/16 - 10/23/16	<u>Product</u> Candidate	<u>Estimate #</u> 143
<u>Advertiser</u> POL/Chris Jacobs		<u>Original Date / Revision</u> 10/14/16 / 10/20/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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